

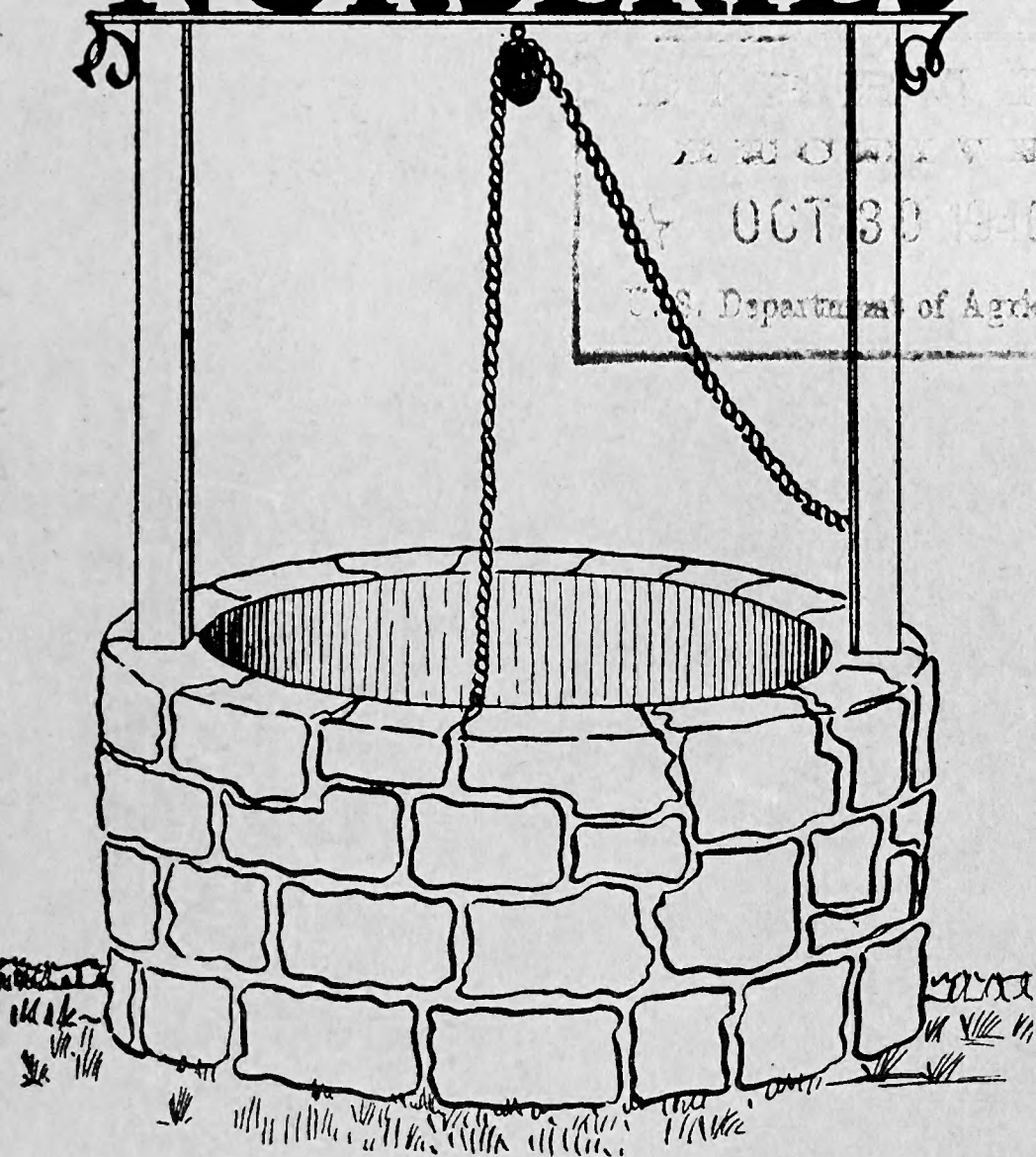
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01
FALL 1940

SPRING 1941

BLACKWELL NURSERIES



SEMMES, ALABAMA

—
Wholesale Only

A WORD TO THE FLORISTS AND NURSERYMEN

We are very happy to send you this, our second price list. We hope you will find good use for this list, and when you think of ordering anything in our line you will immediately think of us.

We are endeavoring to grow the best stock possible of this section, and we feel we are doing a very good job of it, and you too, will say this after you have seen the stock we are offering. We appreciate any orders, no matter whether small or large, and your orders will always receive the best of attention from us.

At this writing, conditions over the world are not as orderly as we would like for them to be, but if we have any faith in our own country, we can only go forward—as we should do. We are fully confident that the coming years will be good selling years—consequently those of you who plan for this and plant our lining out stock now, will be ready for your customers. We urge you to fill your empty blocks this season and cash in on these plants during next season.

We would like to thank those of you who have been using our stock—we hope you have been perfectly satisfied—that the lining out stock is growing as well as, or better, than you expected.

With our sincerest best wishes to each and every one of you, and hoping to hear from you very shortly, we are

Sincerely yours,

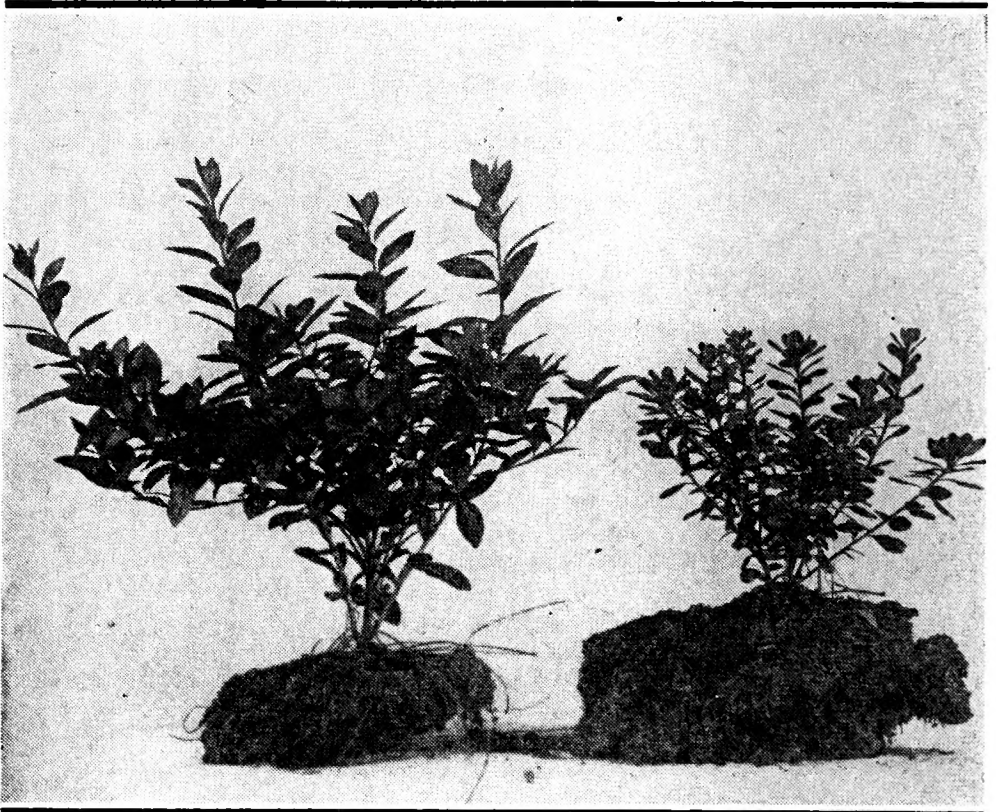
BLACKWELL NURSERIES, INC.

AZALEAS

Azaleas can be moved at any time during the year, but we recommend they be moved before they come into bloom, that is, September through February. In doing this you will have the benefit of the flowers the first year. Also the plants will have become established in the ground before the summer heat.

We are offering what we call lining out stock from beds, which are only for growing on, and should be planted after danger of frost is over. For the florist, after Easter, when you will have more room in your houses for them. These plants were rooted in late Spring, and moved to our beds outside, to grow and make good root system all Summer and Winter. They are far superior to most pot plants, as they have more room to develop better root system.

We are growing this season excellent plants of this size, having gotten an early start, and we have had the best growing season of several years. We suggest that you



Azalea Indica 8-10" left Azalea Hinodegiri 8-10" right
Note the compactness of our plants.

book your order with us early, and let us ship to you whenever you are ready in the Spring. We are prepared to protect these plants during the Winter, and will harden them off in early Spring, so that you will have excellent plants for your use.

Good drainage is absolutely necessary, so be sure that the beds for the plants are drained well before planting, so that no water will stand in them at any time. The beds should be kept moist at all times, but not soaking wet. During dry weather, watering with strong force from hose, late in afternoon is better. We might also add—do not be too sparing with good soil and fertilizer, as you will find it pays in the long run.

Azaleas are plants that can be planted in full sun or in shade. Partial shade is ideal for growing these plants, as all of our small plants are grown in the lath house. Larger plants can be planted in the open field if proper care is given them, and you will have many more flower buds, but the flower buds will be more susceptible to frost injury. During dry weather they will have to be watered more often, and will have to be mulched heavier. The plants in the shade will have some protection from the cold injury, but will have fewer flowers. Kurume varieties will bloom more profusely in the shade than the Indicas, but never attain the size of the latter.

We would like to suggest to you that you grow more of these flowering shrubs. When they come into bloom in the Winter and Spring months you will be amply rewarded for your foresight in planting these plants. They are the quickest turnover of any investment you could make, and are so easy to handle, once you get the "knack" of it. Nothing, to our mind, is more beautiful than an Azalea Garden in full bloom.

AZALEA INDICA

These Azaleas are for the most part, the more showy of all in the gardens of the lower South, and along the Atlantic coast line. They are ideal for landscape work in this section, in that they make nice, thick, green foliage plants, and are a mass of color in late Winter and Spring. They require no pruning after they get established in their surroundings. We suggest that you use them more extensively in your work, and you will have the thanks of your customers for many years to come. An Azalea in bloom is all the advertisement you need, to all that see it, to sell it and other plants to go with it.

This season we have some real nice plants of Indicas, as we have pinched them many times. We know you will be well pleased with our plants and invite your inquiries. Our liners are better than any we have seen, and besides getting repeat orders from last season's customers, we are getting a great many letters from others in regard to our liners. We have more than doubled our production this season, and even now feel that we will not have as many plants as we need.

We can supply all sizes except where mentioned otherwise.

Alba Maculata—Nice white, and very compact grower. Excellent bloomer. 6-8".

Coccine Major—Bright orange red flowers, small leaves and upright grower.

Duc De Rohan—Compact grower and very nice salmon colored flowers.

Elegance—Fast growing, light pink flowers of early season. Thick heavy leaves making nice shaped plants.

Fisher Pink—Light Pink, blooming about the same time as Pride of Mobile, very good and compact grower.

Formosa—Probably the fastest grower of all the Azaleas, also the largest and thickest leaves. Large purple flowers which are not as purple as Phoenicia.

Indica Alba—Upright grower with light green hairy leaves. Pure white and probably the hardiest of all Indicas. 6-8" and 8-10".

Orchid—Fast tall grower with light colored leaves. Flowers are light orchid. 6-8" and 8-10".

Phoenicia—Dark green foliage and good grower with light purple flowers. Very good.

President Clay—Fast upright grower with orange red flowers. Blooms in mid season and is good kind. 6-8" and 8-10".

Pride of Mobile—Fast grower with large leaves. Growth is similar to Formosa and nearly as fast in growth. Flowers are of beautiful watermelon pink, and is probably the most popular of all Indicas. There are in Mobile, Alabama, plants that are nearing their 100th birthday and are blooming profusely to this day. At the height of their blooming season you can hardly see a leaf, the blossoms so completely cover the plant. Historians tell us that we have had the Azaleas in Mobile for nearly two hundred years.

Prince of Orange—Spreading grower of orange red. These plants never reach great heights, but cover the ground and make a wonderful showy mound.

Salmon—Good upright grower with nice salmon flowers of medium size. One of the best of the Indicas. It is known by all nurserymen in the South as "Daphne Salmon".

Prices of Azalea Indica:	10	100	1000
12-18" B. & B.	\$4.50	\$40.00	
10-12" B. & B.	3.50	30.00	
8-10" B. & B.	2.50	20.00	
6- 8" Liners from beds.		6.00	\$50.00

We are sorry that we cannot offer any larger sizes this season, but we will have to be content with what we have, and hope you will favor us with your orders for such stock as we can supply. You will be more than pleased, and we will get to know you for another season.

HARDY JAPANESE AZALEA

We are listing here what is the most hardy of all Azaleas that we grow successfully in this section. We are listing these separately in order to make it more simple for ordering. These Azaleas can be grown in a wide section of the country, and should be found in every nursery that cannot grow the Indicas. We urge that you grow some of them if you are not already growing them.

These are not dwarf growing types as the Kurume, but are not as large growers as the Indicas. They can be had in a variety of colors.

Hardy Firefly—Fiery red single flower of good size. Plant is good compact grower. Good variety. 6-8" and 8-10".

Hinomayo—Upright grower with light colored leaves and very pleasing light pink flowers. This variety is ideal for making solid bed of Azaleas, as planted in this manner they are much showier than some of the others. 6-8" and 8-10".

Keampferi—The hardiest Azalea that we grow. It is fast upright grower with large size flowers of rose color. This Azalea will stand the cold of Boston without any protection. 6-8" and 8-10".

Macrantha Double Flowering—Compact grower with small leaves and large hose in hose flowers that are as large as most Indica varieties. Color is beautiful shade of rose. 6-8".

Macrantha Orange—Small narrow leaves and orange red flowers. This is dwarf grower and very good. 6-8".

Maxwelli—Medium size leaves of light color and nice shade of carmine red flowers that are quite large. One of the best. 6-8" and 8-10".

Prices of Japanese Hardy varieties:

	10	100	1000
8-10" B. & B.	\$2.50	\$20.00	
6- 8" Liners from beds		6.00	\$50.00

KURUME AZALEAS

This is possibly the most popular group of Azaleas, as they have such a wide use. They are the easiest moneymaker of any pot plant. They are easy to grow and if not disposed of first season they will only add in value for the next. One plant in a pot will make a nice show, and is sure to please your customers. For outside planting, they will stand more cold than the Indica variety, and can be planted outside in almost all sections of the Southern states, and even farther North with little protection.

They are very easy to handle in the greenhouse. When you get them, pot up in acid soil, using good part of peat moss, and place in moderately warm house and spray with strong force of water frequently. This will tend to keep down red spiders and thrips. They will come into full bloom in from 50 to 75 days, depending on time ordered.

Our 4-6" liners will make excellent plants to pot up and grow for another seasons' sale. The cost is very little and you will have some real nice plants of offer your customers in less than a year. If you have never grown any, you should by all means order some at once.

Bridesmaid—Large size flowers of pleasing salmon color, borne in large clusters, making it a very showy plant. Excellent grower. 4-6" and 6-8".

Cherry Blossom—Hose in hose type of light pink fading into white near center. Flowers are fairly large. 4-6".

Christmas Cheer—Small size leaves and very compact grower. Flowers are of deepest red, small, but one of the best for florist use. Hose in hose. 4-6", 6-8" and 8-10".

Coral Bell—This is the favorite of all florists for pot culture. Small glossy leaves and very compact grower with small bell-shaped flower of beautiful shade of pink. Hose in hose type. 4-6" and 6-8".

Double Mauve—Very compact grower with light mauve colored flowers that cover entire plant. It's compactness makes this one very good for florist use. Hose in hose. 4-6" and 6-8".

Hexe—Large size hose in hose flower of deep red. Dwarf compact grower, but excellent plant. Very much in demand. 4-6".

Hinodegiri—This is very popular variety, very compact, but slow grower, the blossoms cover the plant in such a manner that you can hardly find a leaf when in full bloom. Very desirable as a pot plant. 4-6", 6-8" and 8-10".

Hortensia—Medium size delicate pink flowers of hose in hose type. Round, fairly large size leaves of shiny nature, heavy but not tall grower. 4-6".

Lavender Queen—Medium size leaves and flowers which are light lavender, with white stamens very prominent. Very showy plant when in bloom. 4-6" and 6-8".

Mauve Beauty—Slow compact grower with light lilac flowers which cover entire plant and make excellent show in pots. 4-6".

Salmon Beauty—Compact grower with large size hose in hose flowers of salmon color. Very showy plant and an excellent variety for pot culture. 4-6'' and 6-8''.

Salmon Queen—Larger size flowers than above, but single and lighter in coloring. This is real good kind and very popular as pot plant. 4-6'' and 6-8''.

Snow—Pure white flowers of hose in hose type that cover the plant. Has fairly large leaves with dark green color. Very popular with the florist. 4-6'' and 6-8''.

Sweet Brier—Very hardy and good grower. Flowers of medium size and light pink, single. 4-6''.

Vesuvius— Fast grower with dark green leaves. Large size orange red flowers, single, but very showy. 4-6'' and 6-8''.

Prices of Kurume:	10	100	1000
8-10''	\$4.50	\$40.00	
6- 8''	3.50	30.00	
*4- 6''		6.00	\$50.00

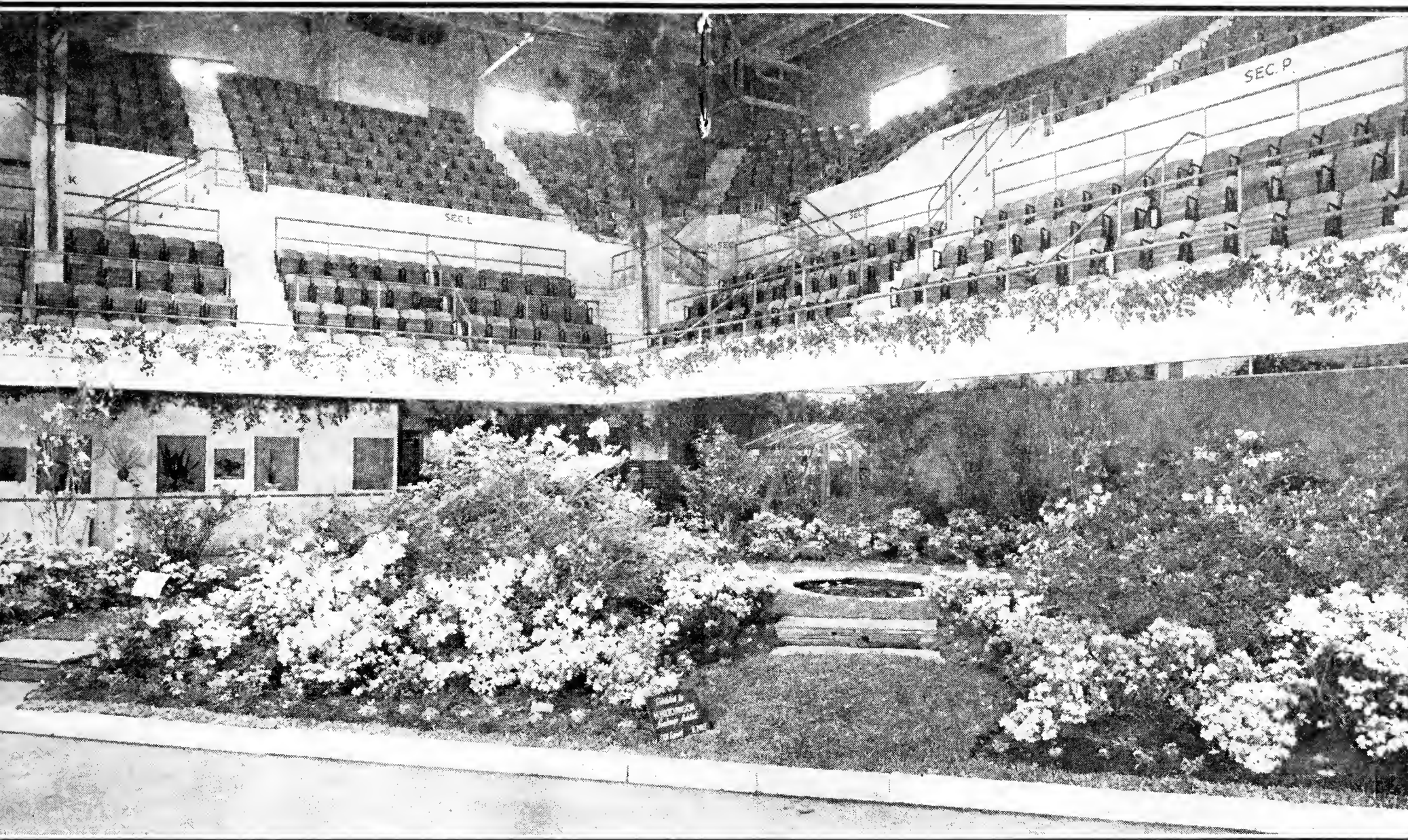
*These are our bedgrown plants for growing on and do not have flower buds. Spring shipment is better as you will not have the expense of carrying them through the Winter months. We have given these plants plenty of room to develop good root system, also have kept them pinched back many times, that they are very bushy. None better are to be found anywhere.

CAMELLIA JAPONICA

In the short time that we have been operating this business, we could not have gotten any large number of varieties of Camellia Japonica, in quantities that would justify our listing many. We have, however, approximately 100,000 plants growing now and will list a few of what we can offer. Others are in smaller number that we cannot list them, but if you will write to us, we might have just what you want.

We have been careful in getting our Camellia cuttings, and have collected only the better varieties. In a few years we hope to have a collection to equal any commercial grower. We do have a few varieties that we could not name, but they are nice flowering sorts, all are double and are not mixed varieties. These we are selling in the lowest price bracket, but many of these deserve much better than this. We solicit your inquiries regarding Camellia Japonica, as we might be able to help you.

For convenience in fixing prices, we are listing our plants in separate groups: one, two and three.



Above picture is of the Gold Medal winning Azalea and Camellia garden of Mr. H. Hutchinson, Landscape Architect, of Houston, Texas, in the National Flower Show, held in Houston during Spring of 1940. The Azaleas, Camellias and Oriental Magnolias for this garden were selected by us for Mr. Hutchinson. This means a great deal more to us when you consider that there were only FOUR Gold Medals given in entire Flower Show—which probably was the most elaborate ever held. We would appreciate an opportunity to help you with any problems you have that are in our line.

GROUP ONE

Alba Plena—Pure white large flower. This is the best white that can be bought, but is very slow grower and susceptible to cold. We advise you to place your order early for this one as quantity is limited. 3-5", 6-8" and 8-12".

Blackwell Special—We do not know the name of this one, but it is an excellent variety. It has large flowers very double and bright red in color. Compact grower with dark green foliage. 3-5", 6-8" and 8-12".

Chandleri Elegance—Large flower five to six inches in diameter, some of which are loose peony and others thick peony flowers, all on the same plant. Leaves are rich shiny green and flowers are rich cherry-red with white variegation. One of the best and most popular of all. 3-5", 6-8" and 8-12".



Monarch

Monarch—Very large size flower of deep pink with white variegation. The stamens are so intermixed that often one single flower will resemble a bouquet. Very compact grower with dark green leaves. 3-5", 6-8" and 8-12".

Pink Perfection—Very popular shell pink that is early and blooms very freely. 3-5", 6-8" and 8-12".

Prof. Sargent—Early blooming with crimson flowers of peony form. Excellent grower. 3-5", 6-8" and 8-12".

Waratah—Medium sized blood red flowers having a single row of petals surrounding a center cluster of petaloids and stamens. 3-5" and 6-8".

Prices of Group One:	10	100
8-12" B. & B.	\$4.00	\$35.00
6- 8" B. & B.	3.00	25.00
3- 5" Beds	1.50	12.00

GROUP TWO

Abby Wilder—Fast grower with medium sized flowers of peony form. White with splashes of pink intermixed. 3-5", 6-8" and 8-12".

Cruit Pink—We do not know the name of this one but it is a real nice flower and desirable. Flowers are semi-double rose pink and of medium size. Fast grower with dark green foliage. 6-8" and 8-12".

Jarvis Red—Very deep red, semi-double flower with the stamens showing very prominent. The flower is large and very attractive with its dark green foliage. Very popular kind that opens good. 3-5" and 6-8".

Prince Eugene Napoleon—(Pope Pius IX by some and Comte de Nome by some)—Large double red flowers and good grower with light colored leaves. This is very popular kind, and profitable one to grow. 3-5", 6-8" and 8-12".

Standard—Medium size double flower of pink and white. Slow but compact grower. 6-8" and 8-12".

Prices of Group Two:	10	100
8-12" B. & B.	\$3.00	\$25.00
6- 8" B. & B.	2.50	20.00
3- 5" Beds	1.25	10.00

GROUP THREE

We are listing in this group some kinds that are not named, we know them only by the color. All are double and good growers. They are from large plants growing in this section and we could get the cuttings and sell them as to color only. They are well worth growing and should not be overlooked because they are in the low price group. We also have in this group SARAH FROST, which is very double rose red and excellent grower. This is very good variety for pot plants as it is thick and very compact. We can list the others as PINK, RED, VARIEGATED and WHITE. We will appreciate your sending your order as early as possible so that we will be able to fill your order in full.

Prices of Group Three:	10	100
8-12" B. & B.	\$2.50	\$20.00
6- 8" B. & B.	2.00	15.00
3- 5" Beds	1.00	8.00

Abelia Grandiflora—Glossy Abelia, a nice plant for hedge if flowers are desired. Blooms all Summer, white bell shape flowers.

	10	100
12-18" bare root	\$1.25	\$10.00
8-12" bare root90	7.00

Buxus Japonica—Fast growing boxwood with round leaves. Does well in shade or sun. We have excellent plants of this variety.

	10	100
6- 8" C. T.	\$.75	\$ 5.00

Camellia Sasanqua-Rosea—Large flower of deep pink. Fast grower and ideal for screens.

	10	100
8-12" CT	\$1.75	\$15.00
6- 8" CT	1.50	12.00
3- 5" from beds	1.25	10.00

Callistemon (Bottle Brush)—Tender plant with long narrow leaves. Flowers are long spikes, resembling the bottle brush. Color, red.

	10	100
2" pots	\$1.00	\$ 8.00

Cornus Florida—White flowering dogwood.

	10	100
8-12" Seedling		\$ 1.75
6- 8" Seedling		1.50
4- 6" Seedling		1.00

Cotoneaster Franchetti—Compact semi upright Cotoneaster with orange berries, free bearer.

C. Panosa—Similar to above with silvery leaves and red berries.

C. Parnayi—One of the best and hardiest of evergreen Cotoneasters. Flowers white followed by clusters of large red berries.

Prices of all Cotoneasters:	10	100
8-12" Seedlings	\$.90	\$ 7.00
6- 8" Seedlings75	5.00

Deutzia Scabra, Pride of Rochester—Tall growing, very erect plant with large white flowers. Very nice shrub.

	10	100
18-24" bare root	\$1.00	\$ 7.50
12-18" bare root75	5.00

Eleagnus Fruitlandi—Large leaves and very fast growing.

	10	100
8-12" C. T.	\$1.00	\$ 8.00
6- 8" C. T.80	7.00

Eleagnus Pungens—Light green leaves with underside silvery.

	10	100
8-12" C. T.	\$.90	\$ 7.50

Euonymus Japonica—A useful and ornamental shrub, has dense glossy foliage. Can be pruned to any desired height.

Euonymus Japonica Variegata—Variegated form of above.
Has highly colored yellow and green leaves.

Price of above two Euonymus:	10	100
8-12" C. T.	\$.75	\$ 5.00

Feijoa Sellowiana—(Pineapple Guava). A very compact shrub that has light green leaves, underside silvery color. Small purple flowers in late Spring followed by edible fruit in the milder climates.

	10	100
8-12" S. T.	\$1.00	\$ 9.00
6- 8" S. T.85	7.00
4- 6" S. T.75	6.00

Gardenia Florida—(Cape Jasmine). Very popular flowering plant. Our variety blooms very profusely in the Spring and have a few flowers all during the Summer months.

	10	100
8-12" C. T.	\$.85	\$ 7.00
6- 8" C. T.60	5.00

Gardenia Hadley—Large flowering forcing variety of late introduction. Flowers are larger than Veitchii.

	10	100
2½" pots	\$1.25	\$ 8.50
Strong rooted cuttings		3.50

Gardenia Mystery—Very fast grower with large flowers, larger than Gardenia Florida.

	10	100
2½" pots	\$1.25	\$ 8.50
8-12" C. T.	1.00	7.50
6- 8" C. T.75	5.00
Strong rooted cuttings		3.50

Gardenia Radicans—Dwarf Cape Jasmine with DARK GREEN leaves and small flowers very fragrant. Our variety **does not** have any variegation in leaves and is superior to the ones that have.

	10	100
2½" pot	\$1.00	\$ 8.50
6- 8"75	6.00

Gardenia Veitchii—Winter flowering Gardenia used by florist all over the country. Our plants are strong, healthy and sure to please.

	10	100
2½" pots	\$1.25	\$ 8.50
Strong rooted cuttings		3.50

Ginkgo Biloba (Maidenhair Tree)—A very popular shade tree in almost all sections of this country.

	10	100
6- 8" Seedlings	\$1.25	\$10.00

Hedera Helix—English Ivy.

	10	100
8-12" CT	\$.75	\$ 5.00

Illicium Anisatum (Anise Tree)—Very upright growing shrub, with light green leaves that are scented when bruised.

	10	100
12-18" C. T.	\$1.25	\$10.00
8-12" C. T.	1.00	8.00

Jasiminum Floridum—Very hardy Jasmine with dark green foliage and yellow flowers practically all Summer.

	10	100
12-18" B. & B.	\$3.00	
12-18" C. T. beds75	\$ 6.00
8-12" C. T.60	5.00
6-8" C. T.50	4.00

Lagerstromai Indica (Crape Myrtle)—We have the bright crimson red only—no other color to offer. All of our plants were cut back heavy and are very bushy this season.

	10	100
2- 3' extra heavy	\$1.50	\$12.00
18-24" extra heavy	1.25	10.00

Ask for Quantity Prices

Laurocerasus Caroliniana (Cherry Laurel)—Well known evergreen that can be sheared to any shape, or left to it's own will make nice plants for screen. Ours are really nice plants, for the price.

	10	100
8-12" Seedlings	\$.50	\$ 4.00

Lonicera Fragrantissima (Winter Honeysuckle)—Strong, fast grower with creamy white flowers that are fragrant.

	10	100
12-18" bare root	\$.75	\$ 5.00

Ligustrum Japonicum (Jap. Privet)—Large leaved plants that grow very fast and is ideal for making screen or background. For quantity prices on 8-12" and 6-8" we solicit your inquiries.

	10	100
12-18"	\$.75	\$ 5.00
8-12"50	3.00
6- 8"30	2.00

Ligustrum Lucidum (Wax Privet)—Very glossy leaves and not such fast grower as Jap. Privet.

	10	100
12-18" C. T.	\$1.00	\$ 7.50
8-12" C. T.75	6.00
6- 8" C. T.50	4.00

Magnolia Grandiflora (Bull Bay)

	10	100
6- 8" Seedling	\$.75	\$ 5.00
4- 6" Seedling50	3.50

Photinia Glabra—Very attractive plant that shoots out new growth of a brilliant red. Can stand much pruning, and the more it is pruned, the more color you have.

	10	100
8-12" C. T.	\$1.00	\$ 7.50

Pittosporum Tobira—Very ornamental shrub with glossy large round leaves. We have extra well grown plants of this variety.

	10	100
12-18" C. T.	\$1.00	\$ 7.50
8-12" C. T.75	6.00
6- 8" C. T.60	5.00

Pyracantha Rogersiana Aurantiaca—Said to be one of the most prolific flowering varieties. Also noted as being less susceptible to Pear blight than most other varieties. Orange berries.

	10	100
12-18" C. T.	\$1.75	\$15.00

Spirea Reevesiana (Double flowering Spirea)—We have excellent plants in this variety it will pay you to fill your need at the prices offered here.

	10	100
2- 3' C. T.	\$1.50	\$12.50
18-24" C.	1.25	10.00
12-18" C.75	6.50

Cedrus Deodara—We have nice seedlings with excellent foliage.

	10	100
8-12" Seedlings	\$1.00	\$ 8.00
6- 8" Seedlings75	6.00

Juniperus Chinensis Pfitzeriana—Probably the best known Juniper to the trade. Our plants are well grown and are sure to please you.

	10	100
6- 8" C. T.	\$1.00	\$ 9.00
4- 6" C. T.85	7.50

Juniperus Excelsa Stricta—Another well known hardy Juniper that needs no description to you.

	10	100
6- 8" C. T.	\$1.00	\$ 8.00

Retinospora Plumosa—Real nice plants that are sure to please. Excellent root system.

	10	100
6- 8" C. T.	\$.75	\$ 6.00

BUSINESS TERMS

Payment—Cash, with 3 per cent discount allowed and free packing on all stock.

Charge Accounts—Please give trade references, and allow time for investigating. All accounts due 60 days from date of invoice. Packing cost to be added to all charge accounts.

C. O. D. Shipments—Should be accompanied by deposit, as a guarantee of acceptance on delivery of order.

Should you want us to hold certain items for later shipment, deposit required of at least 10%.

Prices—5 of a variety will be sold at the 10 rate and 25 of a variety will be sold at the 100 rate.

Shipments—Please specify how you want your order shipped, whether by parcel post, express or freight.

We make no charge for delivering to carrier.

We usually make shipment on same day order is received, and will do everything in our power to insure satisfactory delivery to our customers, but our responsibility ceases upon delivery to carrier in good condition, insofar as damages in transit are concerned. However, it is to our interest and well being, as well as yours, that you receive your plants in good condition, so we are always glad to help you in any way possible, in collecting damages.

If you have any reason to complain, or if there is some mistake in the order, we will be glad to hear from you upon receipt of goods, and we will make any reasonable adjustment.

It is thoroughly understood that we accept any and all orders on condition they shall be void, should any injury befall our stock over which we have no control.

References—As to our standing and responsibility, we refer you to any bank or business house in Mobile, and the larger nurserymen in the country that know us.



BLACKWELL NURSERIES

SEMMES, ALABAMA

Phone Juniper 7406

To get to our Nursery from Mobile, come out Moffatt Road to Semmes, then **CROSS** the viaduct over the G. M. & O., railroad tracks and turn left. We have excellent growing and balling soil here and invite you to pay us a visit, without any obligation whatever to buy.

PRICE LIST FOR

Fall - - - - 1940

Spring - - - 1941

Wholesale Only